



9. STRIKE A MATCH

BURNING SYMBOLIC OBJECTS WITH FLAG BURN PARTIES **DISRUPTS** CAPITALISM'S DEPENDENCY ON PUBLIC APATHY

THE LOWDOWN: Public apathy is the number one endorsement for today's form of capitalism to keep on keeping on. The lack of organized rebel roars gives a tacit go-ahead for fat cats to do whatever they please and contributes to our perilous status quo. Nonviolent acts of dissent to demonstrate that we're no longer apathetic scares the heck of capitalists because it shows we're starting to ask questions. Rebels: grab your matches – it's time to ignite some fires.

DISRUPTING CAPITALISM'S DEPENDENCY ON PUBLIC APATHY

- A) REBEL:** Symbolic acts of discontent are poignant and hard-hitting because they demonstrate that fat cats coveted golden standard of public apathy is thawing. To disrupt capitalisms dependency on public apathy, you can organize symbolic events, such as a flag burning party. In addition to making sure the event is fun, the event should also include the defacement of capitalism's most sacred and symbolic symbols (like the American flag or imitation cash). *Note: the destruction of actual U.S. dollars is illegal and not condoned or recommended by A Rebel's Handbook.*
- B) DISRUPT CAPITALISM:** Lots of people think that burning the American flag is prohibited, but the practice was actually legalized by a 1969 Supreme Court Decision.¹⁷³ It's fitting that something like flag burning is legal but hardly done: it's representative of so many forms of capitalism's freedoms that are provided to the people but sparingly utilized. Think: things like low voter turnout and exercising free speech. Using the freedoms that capitalism has conceded to us shows that we the people are awake, organizing, and ready to crack rebel jokes.
- C) HAVE FUN:** Get fun with symbolic acts. How about adding an American Flag to your Fourth of July BBQ menu? Symbolic acts of discontent can help bring people together if they are having fun. Hint: if your BBQ is missing fresh corn on the cob and tasty beverages, you're probably missing some key party ingredients.

BONUS POINTS (A+B+C):

Sure flag burning may be legal, but lots of non-rebels will still perceive your rebel roar as treasonous. If you're sharing a flag burn video online, consider including a personal explanation about why you're rebelling (and why your action doesn't necessarily mean you hate America).

*“NOTHING STRENGTHENS
AUTHORITY SO MUCH AS
SILENCE.”*

LEONARDO DA VINCI