



5. DO A LITTLE DANCE, MAKE A LITTLE LOVE

DANCING IN “SPONTANEOUS” FLASH
MOBS **DISRUPTS** CAPITALISM’S CONTROL
OF PUBLIC SPACES

THE LOWDOWN: Government is responsible for maintaining public places, like parks, and businesses are responsible for maintaining centers of commerce, like malls. Capitalists have gotten really sophisticated at maintaining vigilant control of these spaces because they’re scared what will happen if rebels step in and gain control. They’re thinking protests, so let’s have more fun and organize to do a little dance instead.

DISRUPTING CAPITALISM’S CONTROL OF PUBLIC SPACES

- A) REBEL:** A flash mob happens when lots of people organize to coordinate an unexpected show for the public’s entertainment and the fat cats dismay. Think: a team of rebels flooding into a mall and all dancing the Macarena or all suddenly freezing in place at the same time. Flash mobs can happen anywhere at anytime: malls, parks, train stations, restaurants, and on and on. Secret text messages and offline planning can help to make the flash mob an even bigger surprise.
- B) DISRUPT CAPITALISM:** Carefully planned and clandestinely coordinated flash mobs disrupts capitalists’ grasp at being able to effectively monitor and control public spaces. Capitalists have gotten really good at hindering traditional protests by requiring bureaucratic permission forms and deploying “peace-protectors” with guns. Flash mobs disrupt capitalism because they alter people’s assumptions of public spaces. They also highlight the ability for rebel’s to organize events under the radar, undetected by capitalism’s henchman. With all this in mind, it’s no surprise that cities and towns across America have introduced ordinances to ban flash mobs.^{164, 165}
- C) HAVE FUN:** What’s not fun about busting out surprise dance moves in an unexpected place? The more fun and creative the theme of your flash mob, the more impactful it will be. *Note: flash mobs have occasionally been used as a cover to loot or vandalize stores. This hooliganism is illegal and negatively disruptive. It should NOT be considered part of rebel fun.*

BONUS POINTS (A+B+C):

When non-rebels see rebels in action make sure they think of you as fun and kind instead of rowdy and annoying. How about offering to lend a hand to the mall cleaning crew after having a flash mob there?

*“THE ONLY THING THAT
CAN SOLVE MOST OF OUR
PROBLEMS IS DANCING.”*

JAMES BROWN