



3. GET WEIRD

EMBRACING FUNKY STYLES, LIKE SPOOF SUITS, **DISRUPTS** CAPITALISM'S BORING FASHION RULES

THE LOWDOWN: It may not seem like capitalism has a dress code at first glance, but look closer. Stockbrokers typically wear suits, cops have scary Star Wars style protest gear, judges have weird-looking medieval robes, and so on. Capitalism has an unofficial official dress code and it's pretty darn boring. Whose not tired of having to wear tight ties and scratchy stockings? Rebels: let's disrupt these fashion norms by getting weird.

DISRUPTING CAPITALISM'S BORING FASHION RULES

- A) REBEL:** Disrupting capitalism's fashion rules is fun and easy: just dress in a funky way. Whatever feels cool and liberating to you. Buzzing your hair, growing out your hair, getting a tattoo, or as Lady Gaga suggests, using sequins. No wrong way to dress here. The main name of the game is finding a fashion that's different from capitalism's same-old boring wardrobe. All kinds of styles should be embraced in an effort to help promote tolerance.

- B) DISRUPT CAPITALISM:** People who don't dress the part don't do to well under capitalism's current fashion rules. Example: people with visible tattoos generally have a harder time getting a high-paying capitalist job.¹⁵⁷ Even more malignant than our right to self-expression is the prejudices perpetuated by capitalism's fashion sensibilities. Take the Seminole Independent School District in Texas for instance. In 2014, a five-year old Native American student was sent home from his first day of kindergarten because his culturally significant ponytail was against the school district's rules.¹⁵⁸ Taking action can help disrupt capitalisms longstanding edict for us to dress and act in a similar and stodgy way.

- C) HAVE FUN:** If you look back at history, rebels have not always had the best fashion sensibility. Let's face it: military fatigues or bland worker shirts are just not the most fun. Use your fashion freedom for something new and daring. The more fun and funky you look, the more we rebels will help catch attention and raise awareness about our perilous status quo.

BONUS POINTS (A+B+C):

Capitalism's fashion standards encourage buying lots of cheap and new clothing on a frequent basis. But this comes with hidden costs, like child labor and slave-like factory working conditions. For a bonus, add second-hand clothes into the rebel style. Doing so helps disrupt vicious capitalist cycles, such as externalizing costs.

"AND NOW, I'M JUST TRYING TO CHANGE THE WORLD, ONE SEQUIN AT A TIME." LADY GAGA