20. BRAINSTORM SOLUTIONS

ORGANIZING REBEL EVENTS TO BRAINSTORM OUR FUTURE **DISRUPTS** CAPITALISM'S PLAN TO STICK WITH BUSINESS-AS-USUAL

THE LOWDOWN: As awesome as Black Rock City is, it only stands for one week of the year. For long and lasting change to take root, rebels need to help bring people together to collectively brainstorm what we want out of our future. The key question: what way of living is better, more sustainable, and preferable than the status quo we're faced with today?

DISRUPTING CAPITALISM'S PLAN TO STICK WITH BUSINESS-AS-USUAL

A) REBEL: Now is the time to put on your thinking cap and to be daring and bold. If you had a magic wand to wave, what would you want the world to look like? You can brainstorm the answer to this question informally with friends, or organize events where people come together to discuss the future in an open and safe setting. Rebel gatherings can happen across the country in big cities and small towns, in public parks, and other public spaces. Online forums can also help fuel rebel creativity when travel is tough. Make sure to be welcoming and inclusive: the more, the merrier.

B) DISRUPT CAPITALISM: Capitalists have historically weathered rebel storms by conceding that capitalism isn't perfect. They argue that it's not totally great, but proclaim that it's the best option we've got. Fat cats: be worried. If enough rebels start brainstorming ambitious solutions, we can dispel your argument by developing a more fun, equitable, and sustainable way of living. We are not out there cracking jokes simply for the sake of disrupting. We're disrupting today's status quo because we rebels fundamentally believe that a better world is possible.

C) HAVE FUN: Rebels: if we're not laughing, we're losing. When planning a brainstorm, think about what you can do to make the meet up as fun as possible. Guaranteed: almost anything you come up with will be a lot better than today's boring and stuffy town council meetings. How about opening the brainstorm with an awesome band and bringing along some tasty food?

BONUS POINTS (A+B+C):
The future belongs to the people and as such, any and all rebel brainstorms should be inclusive and welcoming. For a bonus, double your outreach efforts to ensure an even greater group of diverse individuals attend rebel brainstorms and events.

"INSANITY: DOING THE SAME THING OVER AND OVER AGAIN EXPECTING DIFFERENT RESULTS."

ALBERT EINSTEIN