



17. FIX THE VOTE

ELECTING FUNNY FAKE LEADERS,
LIKE MICKEY MOUSE, **DISRUPTS**
CAPITALISM'S LEGITIMACY TO OPERATE

THE LOWDOWN: If you've done things like burn the flag and play hooky, chances are that there's no politician on any ballot that you're too excited about voting for. Not to worry: you can help "fix the vote" by joining a portion of the voting block that questions established candidates with protest voting. By writing funny fake leaders onto the ballot, we the people finally have some candidate options that we can truly smile about.

DISRUPTING CAPITALISM'S LEGITIMACY TO OPERATE

- A) REBEL:** A protest vote is an easy vote to cast: you have the option to write-in any candidate on almost any election ballot. That means you can vote for a fictional character, childhood hero, celebrity – anyone that sends a powerful message or gives you a good laugh. While casting a protest vote is simple, getting a politician elected always takes some legwork. For more rebel fun, join a campaign to elect a fictional leader in your community. Make it a goal to have fun rallies and attract funny headline news stories.
- B) DISRUPT CAPITALISM:** Capitalist governments always give people the "freedom" to vote.¹⁹² But whom are we really voting for when we're deciding between one similar fat cat and another? Consider this: America entered an unprecedented political era in 2014, when for the first time in our nation's history, over 50% of the country's Members of Congress were millionaires. Our current leaders in Congress are 80% white, 80% male, and 92% Christian.¹⁹³ If you're done with the joke options we face on the ballot each year, a protest vote is a disruptive way to do something about it. We can still play the game by voting, but instead of selecting the best of the worst, we can declare we're finished being forced to choose between one crony capitalist over another.
- C) HAVE FUN:** Campaigns for write-in candidates has been going on for decades, but they have not always been enough fun. While some rebels have been reliably writing Mickey Mouse onto the ballot since his inception in order to mock capitalism, Mr. Mouse has never actually won the vote. For more fun, create dynamic and enjoyable campaign events for write-in candidates. And have fun considering this: what in the world would fat cats do if we rebels score more votes for a joke candidate than the fat cat alternative?

BONUS POINTS (A+B+C):

There are 51 million eligible voters in America who are not registered to vote.¹⁹⁴ Maybe its because they didn't know that playful candidates like Mickey Mouse were an option. For a bonus, canvas around to help explain why not voting at all is not an effective protest vote and why someone should elect to become registered instead.

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CHANGING. PEOPLE ARE
TAKING THEIR
COMEDIANS SERIOUSLY
AND THE POLITICIANS AS
A JOKE."* WILL ROGERS